



JOHN PAUL KING

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A PORTFOLIO OF MY WORK CAN BE FOUND AT WWW.JOHNPAULKING.NET



Objective

To obtain a full time position in a creative environment utilizing my skills in graphic design, art direction, watercolor paintings, web development and photography. I am a very creative person that is always looking for a new way to relate the outside world to people. I feel that the heart of art direction and design is creating reliable ideas and perceptions with the marriage of text and photography. My objective in the work environment is to succeed at that.

Experience

Compass Marketing • 12/06-Present • Gulf Shores, Al Creative Director

Responsible for the overall creative direction of over 40 publications along with website counterparts, photography shot for the various publications, special event promotions (*Southern Breeze* Wine + Culinary Festival), sales collateral, and advertisements. Provide supervision and training to graphic artists as well as developers and client employees working in a production environment. Supervise production personnel. Suggest areas for growth and improvement. Set goals for employees that take into account individual strengths and weaknesses. Oversee tasking and assist in the production of a high quality product in an efficient manner. Handle multiple priorities in a fast paced team environment. From conceptualizing to final output, play a crucial role in managing overall project appearance and design. Set up peer reviews for the graphic designers which involve discussing areas for improvement, tutorials, and team building. .

Wildfire Productions • 8/04-Present • San Diego, Ca Creative Director

Drew Stauffer and I started this venture, a website development company that is responsible for creating many successful website campaigns. The work offered and completed by Wildfire Productions includes branding, website design, e-blasts, flash, search engine optimization, and hosting. As Creative Director and co-owner of this company I am responsible for new project meetings, design, layout, product photography and the ultimate direction of the website developed. Drew Stauffer can be reached as a reference at drew@wildfireproductions.net or at 858.504.0589. Also a portfolio of our work can be found at www.wildfireproctuctions.net.

TransWorld SURF Magazine • 12/04-08/06 • Oceanside, Ca Associate Art Director

Responsible for the layout and overall design of features & columns while producing watercolor paintings, illustrations and product photography for the magazine on a monthly basis by the request of Editor In Chief Chris Coté. While working for *TransWorldSURF* Magazine, I became very familiar with creating solid design work with a limited amount of time on a very strict deadline that has financial consequences if broken. It was an extremely exciting and satisfying job with a very fast paced, creative environment. Chris Coté can be reached as a reference at ccote@twonet.com, or at 760.722.7777 ext. 203.

Macbeth, Inc. • 8/2005 • Oceanside, Ca Graphic Designer

I developed a clothing design campaign by request of the Macbeth, Inc. Art Director, Brendan Raasch; a great artist responsible for the artistic direction of the multi-million dollar clothing and apparel company Macbeth. This great opportunity showed me that I have an artistic direction that is considered a great asset to a well-developed and successful art-based company. Brendan Raasch can be reached as a reference at brendan@macbethshoes.com.

Stab Magazine • 2/2006 • Sydney, Australia
Graphic Designer

Responsible for the design of Feature Layouts and Photo Spreads for *Stab Magazine* by the request of Editor In Chief Derek Rielly. Derek Rielly can be reached as a reference at derik@rollingyouth.com.

Trademark Graphics • 8/02-12/04 • San Diego, Ca
Art Director/Prepress Specialist

Responsible for the quality of finished work by the request of Mark Canchola, completed by the design team including but not limited to, business card, letterhead, envelope design packages, book covers, restaurant menus, posters, packaging, promotional pamphlets, mailers, product photography and clothing line designs, new project meetings and customer to print house correspondence. I also became well versed with high-end image setting from postscript-generated artwork directly related to the final printability of such artwork. By discussing the “production language” on a daily basis I became uniquely qualified to organize and maintain any art service group. Mark Canchola can be reached as a reference at mark@trademark-graphics.com or at 619.708.2676.

Barnies Coffee and Tea • 5/97-5/00 • Pensacola, FL
Manager

Responsible for nightly bookkeeping, bank deposits, schedule and inventory, provided excellent service and product information for discerning customers. This position taught me the responsibility of being a leader in a high sales, fast paced environment. Mike Hunter can be reached as a reference at 858.516.4898.

Education

2002 • The Art Institute of Dallas • Dallas, TX
Associates in Applied Arts- Graphic Design

Skills

As a creative director I have become familiar with the majority of elements that comprise a great design. Through the positions that I have held, I have become an expert in the professional use of Macintosh and Windows programs in use today, including but not limited to: Indesign, Photoshop, Illustrator, Acrobat, Pagemaker, Dreamweaver, Fireworks, QuarkXPress and Imposer. In addition, I am well versed and very familiar with high-end product photography, artistic photography, dark room work, web development, search engine optimization, css, php, java script, html, film drum scanning, image setting from postscript-generated artwork as well as the final printability of such artwork. I am very capable of maintaining and fulfilling the needs of a strict deadline. I am a hands on type of employee and I lead by example. Clear communication between clients, creatives, prepress departments and printers has also been a skill I have honed over the years. By speaking many of the “production languages”, I am uniquely qualified to organize and maintain any art services group.