



JOHN PAUL KING

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A PORTFOLIO OF MY WORK CAN BE FOUND AT WWW.JOHNPAULKING.NET 

OBJECTIVE

To obtain a position in a creative environment utilizing my skills in art direction, web design & development and photography. I am a very creative person that is always looking for a new way to relate the outside world to people. I feel that the heart of art direction and design is creating relatable ideas and perceptions with the marriage of text and photography. My objective in the work environment is to succeed at that.

EXPERIENCE

Bpm • 1/08-Present • Pensacola, FL

Creative Director

My duties at Bpm include managing the work flow for the creative team along with overseeing and producing creative concepts and products for clients including video spots, websites, email and print marketing, professional photography and media buying. I am also an important member of the pitching process with client as my knowledge of web based programming and languages lends itself well to overall production time estimates. I deal with true programmers, designers and clients on a daily basis. When I became a member of the Bpm team I created a structured work flow for all projects based on a time line of deliverables agreed to within all contracts. It was and is a must have for Bpm and has made a huge bottom line difference.

SURFING Magazine • 5/09-Present • San Diego, Ca

Web Consultant and Contributing Artist

I began working with *SURFING Magazine* creating paintings for a section called "Last Ride". This yielded my 7th piece of published artwork. My background and expertise with web development led to a position involving consultation regarding overall website art direction, functionality, user behavior and bleeding edge web trends.

Compass Marketing • 12/06-1/08 • Gulf Shores, AL

Creative Director

Responsible for the overall creative direction of over 40 publications along with website counterparts, photography shot for the various publications, special event promotions (Southern Breeze Wine + Culinary Festival), sales collateral, and advertisements. Provided supervision and training to graphic artists as well as developers and client employees working within the production environment. Supervised production personnel. Suggested areas for growth and improvement. Set goals for employees that took into account their individual strengths and weaknesses. Oversaw tasking and assisted in the production of a high quality product in an efficient manner. Handle multiple priorities in a fast paced team environment. From conceptualizing to final output, played a crucial role in managing overall project appearance and design. Set up peer reviews for the graphic designers which involved discussing areas for improvement, tutorials, and team building.

TransWorld SURF Magazine • 12/04-08/06 • Oceanside, Ca

Associate Art Director

Responsible for the layout and overall design of features & columns while producing watercolor paintings, illustrations and product photography for the magazine on a monthly basis by the request of Editor In Chief Chris Coté. While working for *TransWorldSURF Magazine*, I became very familiar with creating solid design work with a limited amount of time on a very strict deadline that had financial consequences if broken. It was an extremely exciting and satisfying job with a very fast paced, creative environment.

Wildfire Productions • 8/04-Present • San Diego, Ca

Creative Director

Drew Stauffer and I started this venture, a website development company that is responsible for creating many successful website campaigns. The work offered and completed by Wildfire Productions includes branding, website design, e-blasts, flash, search engine optimization, and hosting. As Creative Director and co-owner of this company I am responsible for new project meetings, design, layout, product photography and the ultimate direction of the website developed.

Stab Magazine • 2/2006 • Sydney, Australia

Graphic Designer

Responsible for the design of Feature Layouts and Photo Spreads for Stab Magazine by the request of Editor In Chief Derek Rielly.

Macbeth, Inc. • 8/2005 • Oceanside, Ca

Graphic Designer

I developed a clothing design campaign by request of the Macbeth, Inc. Art Director, Brendan Raasch; a great artist responsible for the artistic direction of the multi-million dollar clothing and apparel company Macbeth. This great opportunity showed me that I have an artistic direction that is considered a great asset to a well-developed and successful art-based company.

Trademark Graphics • 8/02-12/04 • San Diego, Ca

Art Director/Prepress Specialist

Responsible for the quality of finished work completed by the design team including but not limited to, business card, letterhead, envelope design packages, book covers, restaurant menus, posters, packaging, promotional pamphlets, mailers, product photography, clothing line designs, new project meetings and customer to print house correspondence. I also became well versed with high-end image setting from postscript-generated artwork directly related to the final printability of such artwork. By discussing the "production language" on a daily basis I became uniquely qualified to organize and maintain any art service group. Mark Canchola can be reached as a reference at mark@trademark-graphics.com or at 619.708.2676.

Barnies Coffee and Tea • 5/97-5/00 • Pensacola, FL

Manager

Responsible for nightly bookkeeping, bank deposits, schedule and inventory, provided excellent service and product information for discerning customers. This position taught me the responsibility of being a leader in a high sales, fast paced environment.

EDUCATION

2002 • The Art Institute of Dallas • Dallas, TX

Associates in Applied Arts- Graphic Design

SKILLS

As a creative director I have become familiar with the elements that comprise a great design. Through the positions that I have held, I have become an expert in the profession use of Macintosh and Windows programs in use today, including but not limited to: Indesign, Photoshop, Illustrator, Acrobat, Pagemaker, Dreamweaver, Fireworks, QuarkXPress and Imposer. In addition, I am well versed and very familiar with high-end product photography, artistic photography, dark room work, web development, search engine optimization, css, php, java script, html, film drum scanning, image setting from postscript-generated artwork as well as the final printability of such artwork. I am very capable of maintaining and fulfilling the needs of a strict deadline. I am a hands on type of employee and I lead by example. Clear communication between clients, creatives, prepress departments and printers has also been a skill I have honed over the years. By speaking many of the "production languages", I am uniquely qualified to organize and maintain any art services group.